

April 8, 2020

## 24<sup>th</sup> International Jewellery Kobe (IJK 2020) has been postponed to August 9 (Sun) to 11 (Tue), 2020

The 24<sup>th</sup> International Jewellery Kobe (IJK 2020), originally scheduled to be held at Kobe International Exhibition Hall from May 14 (Thu) to 16 (Sat), 2020, has been postponed following discussions with parties involved.

As an organiser, Reed Japan has hosted hundreds of exhibitions every year over the past 33 years, all on schedule. The reason is our belief that:

1. Since exhibition is a "business place" where business discussions worth billions and billions of yen are held at the venue, it is indispensable for exhibitors and visitors alike.
2. Exhibitors start preparing for exhibiting some six months prior to the exhibition, and visitors also start making appointments with exhibitors and seminar applications.

As such, with regards to the "24th International Jewellery Kobe (IJK 2020)", we considered it our responsibility to hold the fair against all odds, in order to provide exhibitors and visitors with a "place for business", and therefore, have done our utmost with various preparations including visitor promotion and putting safety measures in place at the venue.

However, following our assessments of the latest situation involving coronavirus as well as the opinions of people in the industry, we have made a very difficult decision which is to postpone the show. We sincerely apologise for the inconvenience caused for not being able to deliver the event in May, and ask for your kind understanding.

During our communication with the exhibiting companies, many told us, "Even if IJK cannot be held in May, we hope it can be held sometime this year and provide us a place for business." In response to such feedbacks, we have decided on the following.

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The 24th Kobe International Jewellery Exhibition IJK will be postponed to:

Dates: August 9 (Sun)-11 (Tue) 2020

Venue: Kobe International Exhibition Hall (unchanged)

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More detailed information will be released via the homepage in due course.

We sincerely look forward to your participation in August.

IJK Show Management