

# Visitor Count

23rd INTERNATIONAL

# IJK 2019

JEWELLERY KOBE

## The Solemn Declaration of No Inflated Numbers

May 20, 2019

We consistently count visitor numbers stringently based on the following principles.

**1. The reason for not inflating the visitor numbers**

Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, Reed will not commit such an act.

**2. The visitor number counting method**

Every visitor is to submit one business card at the registration counter on-site, and will be counted as one visitor based on their business card no matter how many times he/she re-enters the show.

**3. Written official announcement of the visitor count**

Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

**① On-Site Registrants**

Only visitors who completed registration on-site are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

**② VIP Registrants**

Only VIP badge holders who completed registration on-site are counted. Also, registrations are counted only once, no matter how many repeat days a visitor attends the show.

**③ Special Guests**

Government related visitors, embassy officials, members of the related associations are counted. All registrations are counted only once, no matter how many repeat days a visitor attends the show.

	May 16 [Thur]	May 17 [Fri]	May 18 [Sat]	Total
1) On-Site Registrants	4,460	2,873	2,247	9,580
2) VIP Registrants	2,922	882	424	4,228
3) Special Guests	65	4	6	75
<b>Total Number of Visitors</b>	<b>7,447</b>	<b>3,759</b>	<b>2,677</b>	<b>13,883</b>

	May 16 [Thur]	May 17 [Fri]	May 18 [Sat]	Total
<b>Number of Press Registrants</b>	<b>16</b>	<b>5</b>	<b>2</b>	<b>23</b>

\* All registrations are counted only once per visit, no matter how many repeated days a visitor attends the show.

\* The numbers of press registration are not included in the total number of visitors.



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Organised by